

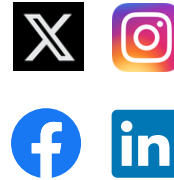
Success Stories



Since our start in 1986, the Pace SBDC has worked directly with more than **20,100** small businesses, helping them to invest over **\$255 million** in the area's economy, and create or save over **10,600 jobs**.



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Meet With An Advisor



HABLAMOS ESPAÑOL



Funded in part through a cooperative agreement with the U.S Small Business Administration.



PACE UNIVERSITY
SMALL BUSINESS
DEVELOPMENT CENTER



PaceSBDC.org



sbdc@pace.edu

Get Help For Your Small Business

The Pace University Small Business Development Center (SBDC) provides in-depth and confidential **one-to-one business advisement**, training and research to help small business owners and aspiring entrepreneurs grow or launch their business venture, **all at no cost**.

In 2024, we expanded our footprint to serve Brooklyn-based small businesses. Our advisors will meet you in Manhattan or Brooklyn, or virtually.

Our center is part of a statewide network united to help entrepreneurs. Funded by the federal government and New York State as well as our host institutions, the SBDC combines the resources of Pace University, the private sector, and government to enable small businesses to reach their full potential.



Small Business Training

Attend in-person workshops and webinar trainings led by Pace SBDC staff, Pace University faculty and strategic industry partners. Examples:

- Small Business Financing Panels
- Build a Small Business Website
- CPA Accounting Clinics
- Government Procurement
- Certification Support
- Small Business Legal Clinics

DATE

Specialty Programs

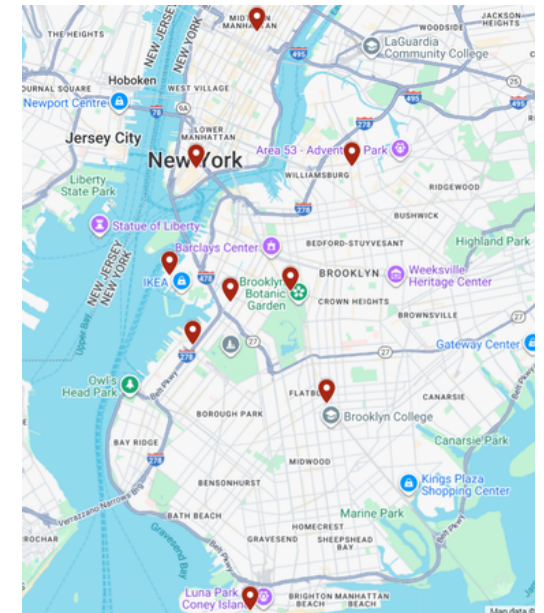
The Pace SBDC business advisors can help businesses:

- Secure industry and customer demographics and financial data, and other market research to land new sales;
- Identify, respond to, and deliver on Federal, State and City government contract opportunities; and
- Explore export programs and related financial resources to help sell in international markets.

Small Business Advisory Services

Meet one-on-one **in-person** or **virtually** with a NYS-certified business advisor to discuss your business goals and develop an action plan.

- Explore Financing Sources
- Financial Analysis & Cash-Flow Management
- Marketing & Sales
- Website Development & Social Media
- Business Planning
- Government Procurement
- MWBE & SBA Certification Support
- Operating & Licensing
- International Trade
- Connecting to Specialists & Partners



Connect With Us In-Person!